

Press Release#4



April 2017

50 days of the event.

The part of the program of the two days devoted to the sharing of experiences, exchanges of good practices and technical presentations begins to come clear.

As registrations for personalized face to face meetings are speeding up and allocation of exhibition space have been successful, two of the four themes of flash conferences and technical presentations are known.

So before the gourmet dinner on Wednesday 14, the German group Bertrandt, Patron and sponsor of this edition will present the aspects of the E-mobility and the next morning on Thursday 15, the opening of the second day, the actions implemented to lighten the body of vehicles.

<u>Le Mans TV, the Sarthe's channel</u>, is once again partner of the event: on last march 29th, François Lassalle, Founder and Director of these days, was interviewed in « Face à la Rédac » He was able to present the peculiarities of this 10th edition and invite the Sarthe companies to participate in numbers.

A new partner this year, Courage Classic sponsor of the 2013 edition and loyal participant, will exhibit one of his racing cars that shone illustrated on the circuit of Sarthe between 1982 and 2007.

The lastest registrations:

- ideOkub
- Aro Welding Technologies
- STS International
- Pascal Janvier
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In the 10 years of its existence, the International Business Days Le Mans have acquired a reputation for experiences in technological innovation in the fields of materials, processes and products, as evidenced by the numerous contracts and partnerships established between companies over years.

About International Business Days Le Mans

Since 2008

2,000 + 1 to 1 business meetings 96% satisfied participants 18 represented countries 650 participants 35% loyalty rate 70 industrial sectors

Visit the event Web site at www.ibdlemans.com for answers to many questions

PRATICAL INFORMATION

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