

## Press Release #1



October 2016

## International Business Days Le Mans again on track!

## The preparation for the 10<sup>th</sup> edition is launched. Reserve now 2 exceptional days, next June14th and 15th

On behalf of the entire team at FLConsulting, welcome to the 10th edition of International Business convention which is firmly established as the unique concept combining business, motorsport and gastronomie where 100 companies join to generate business through 1to1 prearranged meetings, spaces of exhibition and demonstration, sponsoring and partnerships.

This new edition, the 10<sup>th</sup> will propose a few new features. Convinced by the attempt made last June to offer more time to the participants for business opportunities in opening Wednesday morning, one session of two pre-arranged meetings will be added in the programme on Wednesday morning. In the evening.

Prior to the gourmet dinner a time will be dedicated to the celebration of the 10<sup>th</sup> edition reminding the long way achieved since 2008!

Behind the excitement and glamour of motorsport lies the equally exciting and passionate manufacturing industry that is at the forefront of performance engineering and services. Since International Business Days Le Mans first took place in 2008 we're delighted that so many international companies and their delegates from all over the world are able to meet, network and do business at what has become a vital hub for buyers and suppliers not only involved in the business of motorsport but also more generally in the business of transportation.

The first registrations are recorded, the ones from companies returning but also companies not wanting to miss the 10th edition.

International Business Days Le Mans is supported by leading companies and associations both French and International to make these two days a true success for the participants.

## About the International Business Days Le Mans

Since 2008 ....

2,000 + 1to1 pre-arranged meetings 94% like the concept 18 countries represented

650 participants 35% of loyal companies 70 expertise

Spend sometimes on www.ibdlemans.com to fully appreciate what is proposed to companies

Mark your calendars and let's meet on 14<sup>th</sup> and 15<sup>th</sup> June 2017!

PRACTICAL INFORMATION

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