

February 2019

Let's go back to the track for the 12th edition

The international business convention dedicated to innovations in the transportation chains gets off to a flying start!

After the success of last June's edition, a significant number of companies has already confirmed coming back next 12th and 13th June in order to exchange views, meet and showcase again their know-how.

As last year, within the framework of the renewal of their specialised media partnership, the round table which will be dealing with the 'Impact of new mobilities on the industrial production' will be hosted by Vincent Lebugle, Tôlerie Magazine's editor-in-chief, surrounded by 3 speakers experts on the question.

Four conferences spread on the two days will be setting the pace of the programme and the selected subjects will be announced later this month.

On Thursday 13th June, the participating companies will be able to meet some engineering students during a job fair.

Ville & Voiture will be once more here, with this time a functional prototype aimed at persons with reduced mobility. Two other vehicles are expected, among them a Courage car having competed Le Mans 24 hours and made available by driver and manufacturer Yves Courage, as every year.

1to1 pre-arranged meetings, demonstration and exhibition spaces, guided and private visits of pits and paddocks, tech talks in Michelin Compétition and Dunlop Motorsports assembly workshops, tasting of local products, gourmet dinner and possibility to attend day and night practice sessions are obviously planned.

Among the registered companies, here are the AFPR, LEA Partners, STS international, ALHWS, Plungnlock, The MIA, Plasteo, Soproframe, Novitom, Pyromeral Systems, Hutchinson, Oetikon, Codepan, CETIM, Beads Belgium, ... partnerships renewed with Le Mans Développement, the CCI le Mans Sarthe and the media Tôlerie Magazine, GPO, Air & Cosmos, which enables to already plan a 12th edition with an exceptional level, on the theme of innovation and new mobilities.

The unique concept and format make this event a key meeting for anyone who wants to find new growth opportunities, conduct watch, enhance your know-how and live two days through contact with the most prestigious and older endurance race in the world.

Two unique days to boost your business in an unrivaled place!

So let's meet next 12th and 13th June on Technoparc of Le Mans 24 hour circuit!

About International Business Days Le Mans

Since 2008

2000 + 1to1 pre-arranged meetings

1000 + participants

96% satisfied attendees

35% loyalty rate

15 represented countries

70 industrial sectors

PRACTICAL INFORMATION

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