

Communiqué de Presse #6



June 2017

All previous records were shattered and quality is forthcoming!

78 participants among them China and India for the first time, 6 conferences with high added value where at one of them Romain Dumas testimony, the rise of the additive manufacturing and the exhibitions of Courage's LC70 and the brand new Ligier's JS P3

This 10th edition is definitively an exceptional vintage by:

- the number and the origins of the participants to the 1to1 pre-arranged meetings
- exhibitors and demonstrators
- 6 conferences about topical issues (e-mobility, vehicle weight saving, new evolutions in racing testing, Race'Her project, new challenges for design/simulation in automotive industry and design/optimisation of an upwright for additive manufacturing with Romain Dumas testimony two-time winner of Le Mans 24 hours and FIA endurance world champion who prepared himself for Pikes Peak, the American international hill climb with the wheel of a Norma, that he won 3 times in a row last June 25.
- the 5 hosting teams which open private pits visit on Wednesday afternoon.
- Dunlop Motorsport and Michelin Compétition tech talks in workshops
- and the exhibitions of Courage's LC70 and the brand new Ligier's JS P3

Participants in these two exceptional days, whose motto is *To do business differently!* have particularly appreciated the quality of the 1to 1 meetings, due to the human size of the event, the diversity of the know-how available, the originality of the subjects treated during the presentations, the afternoon of relaxation and immersion in the professional areas of the circuit and the local gastronomic touch that characterizes this atypical event.

In addition to the many pre-arranged and informal contacts that took place during the event, two weeks afterwards, requests for quotations and samples were made by the participating buyers / engineers.

A video outlining the significant moments of the event, is available by mid-July on www.ibdlemans.com

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Let's meet during the next edition on 13th and 14th June!





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About International Business Days Le Mans

Since 2008

2,000 + 1 to 1 business meetings 650 participants

96% satisfied participants 35% loyalty rate

12 represented countries 70 industrial sectors

PRATICAL INFORMATION

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